



Carrot Tracker: The Ultimate Tool for Motivating Your Employees with Recognition

By Adrian Gostick, Chester Elton

CHRONICLE BOOKS, United States, 2011. Other printed item. Book Condition: New. 203 x 152 mm. Language: English . Brand New Book. Now the 90,000 managers who attend Carrot Principle seminars each year can use this convenient journaling system to implement the strategy behind the Wall Street Journal bestseller A Carrot a Day. Based on the authors 10-year study that proves recognition is an incredibly powerful management tool, The Carrot Tracker shows leaders how to drive results by recording each staff member's achievements and planning appropriate recognition moments. The simple act of saying thank you in a timely, specific, and frequent way will create a culture of appreciation in which employees are motivated to work harder, focus on company goals, and turn over less all essentials in this economic climate. Includes thank-you cards to make managers' busy lives even easier.



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