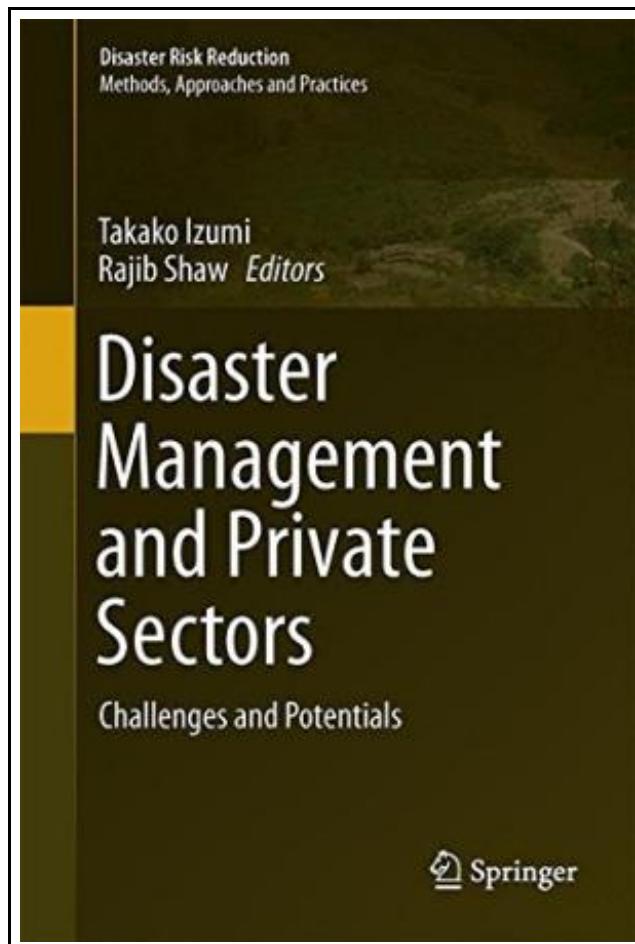


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Springer Verlag, Japan, Japan, 2015. Hardback. Book Condition: New. 2015 ed.. 236 x 163 mm. Language: English . Brand New Book. This book draws upon case studies and practices of different types of DRR involvement by the private sector from all over the world. The book comprises two parts, Part I: Overview and Regional Cases; and Part II: Country Cases. The regional cases include those from Africa, Asia, Europe, and Central America, and the country cases include ones from India, Japan, the United States, Vietnam, Thailand, Bangladesh, Malaysia, and Nepal. DRR at the international level is discussed from the perspective of the United Nations International Strategy for Disaster Reduction (UNISDR). The perspective of the Asia-Pacific Economic Cooperation (APEC) is presented in the discussion of DRR at the societal level. The private sector is becoming more active in disaster management and plays an important role in distributing relief items and sending search and rescue teams in the response phase. However, once the response stage is over, private sector involvement tends to fade. While a number of disaster risk reduction (DRR) initiatives by the private sector are documented, they remain limited. The private sector can contribute enormously to DRR by developing business continuity plans, innovating technology for early warning systems, and providing and sharing technical knowledge, skills, and resources in the field of disaster preparedness. To strengthen DRR capacity, it is crucial to involve the private sector as major actors in DRR. The primary target groups for this book are students and researchers in the fields of disaster management and DRR studies. Another target group comprises practitioners and policy makers, who will be able to apply the collective knowledge from this work to policy and decision making. The book provides an overview of the current research trends and furnishes basic knowledge on...

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