



Rebuilding a Real Economy: Unleashing Engineering Innovation: Summary of a Forum

By Steve Olson, National Academy of Engineering

National Academies Press. Paperback. Book Condition: new. BRAND NEW, Rebuilding a Real Economy: Unleashing Engineering Innovation: Summary of a Forum, Steve Olson, National Academy of Engineering, The financial crisis that began in 2008 is a stark demonstration that we as a nation take great risks when we build too much of our economy on a base that does not create real value. Relying on vaporous transactions to generate wealth is no substitute for making real products and providing real services. In the 21st century, the United States and the rest of the world will face some of the greatest challenges of the modern age: feeding a growing population, generating adequate energy without destroying the environment, countering chronic and emerging infectious diseases. The first decade of the new century has shown that technological innovation is essential for the United States and other countries to meet these challenges. At the 2009 Annual Meeting of the National Academy of Engineering in Irvine, California, a public forum entitled 'Rebuilding a Real Economy: Unleashing Engineering Innovation' brought together seven prominent leaders of the innovation system to discuss the challenges facing America. The insights of the panel members cut to the heart of what this nation...



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