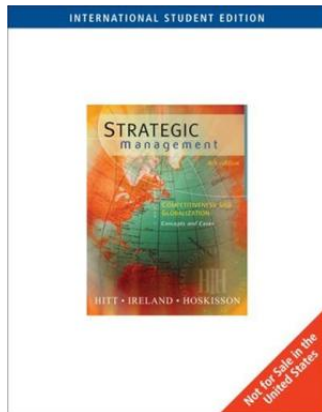


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## STRATEGIC MANAGEMENT,COMPETITIVENESS AND GLOBALIZATION, CONCEPTS AND CASES



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