



# The importance of a value based reporting system for quoted companies

By Nadine Ghanawi

GRIN Verlag Jun 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2011 im Fachbereich BWL - Unternehmensführung, Management, Organisation, einseitig bedruckt, Note: -, FOM Essen, Hochschule für Oekonomie & Management gemeinnützige GmbH, Hochschulleitung Essen früher Fachhochschule, Sprache: Deutsch, Abstract: Quoted companies are constituted by their stockholders who invest in the company. Definitely, a precondition for an investment decision is the trust of the investors in the ability of the company to sustainably generate returns and to stand its ground at the market over the long term. With regards to globalization in particular, the internationalization of markets and integration of different industries led to a growing information need of investors that currently presents the corporate communications with new challenges. Therefore the external corporate reporting has a special importance as investors and analysts claim reliable and relevant information to be taken as a basis for corporate valuation and price determination. 1. Introduction 1.1 Problem Description 1.2 Objectives 1.3 Methodology 2. Characterization of Value Reporting 2.1 Definition and Principles 2.2 Prerequisites and Instruments of Value Enhancement Management 2.2.1 Investor Relations 2.2.2 Internal Control 3. Use of Value...



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