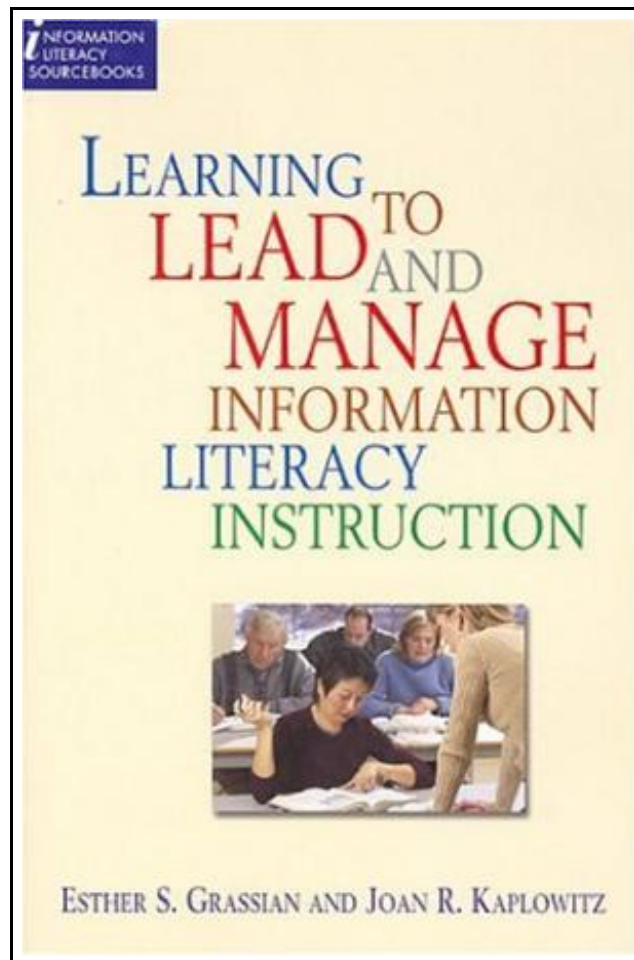# Learning to Lead and Manage Information Literacy Instruction Programs

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LEARNING TO LEAD AND MANAGE INFORMATION LITERACY INSTRUCTION PROGRAMS

Neal-Schuman Publishers Inc. Mixed media product. Book Condition: new. BRAND NEW, Learning to Lead and Manage Information Literacy Instruction Programs, Esther S. Grassian, Joan R. Kaplowitz, As institutions develop a variety of courses - credit and non-credit, physical and online - to meet the information literacy needs of their students, new challenges for leading and managing these programs arise. This essential guide, written by ACRL Instruction Section Publication Award Winners (Information Literacy Instruction: Theory and Practice) Esther Grassian and Joan Kaplowitz, takes a comprehensive look at the new needs of librarians and instructors charged with teaching information literacy. The chapters cover program leadership, management, politics, development, research, grants, marketing, and technology management. The authors provide detailed guidance for solving many common problems facing ILI managers - including organizational culture challenges; working with administrators, boards, and trustees; burnout; teaching portfolio development; mentoring; performance appraisal; branding; electronic classrooms; training staff; and more. The companion CD-ROM contains important real-life sample materials, including syllabi and successful grant proposals, as well as the full bibliography with links to Web resources. This valuable resource presents the skills and strategies today's academic librarians need to reach the next level of service and leadership.

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